

| SUN                                   | MON                                 | TUE                         | WED                                       | THU   | FKI                                     | SAI                          |
|---------------------------------------|-------------------------------------|-----------------------------|---|---|---|------------------------------|
|                                       | New Year's                          | New Year<br>New You         | 3   | Share the horoscope  National Spaghetti Day | Share your<br>2024 biz<br>goals         | Introduce yourself           |
| 7                                     | 8                                   | 9                           | 10  | 11  | 12                                      | 13                           |
| National<br>Pizza Week<br>begins      | Clean your<br>Desk Day              | Share your late resolutions | National<br>Oysters<br>Rockefeller<br>Day | International<br>Thank You Day              | Share your best post from last year     |                              |
| 14                                    | 15                                  | 16                          | 17  | 18  | 19                                      | 20                           |
| 10 Days of healthy habits & self care | Martin<br>Luther King<br>Jr. Day    |                             |   |   | Get to know<br>your<br>customers<br>day | Use Your<br>Gift Card<br>Day |
| 21                                    | 22                                  | 23                          | 24  | 25  | 26                                      | 27                           |
| Small Biz shout out                   | Share your<br>Valentine's<br>offers | Get ready<br>for taxes      | Share a<br>meme                           | National<br>Irish<br>Coffee Day             | National<br>Fun Day at<br>Work Day      |                              |

Self-care big game picks Tip Tuesday