



SUN

MON

TUE

WED

THU

FRI

SAT

JULY 26–AUG 11: SUMMER OLYMPICS  
FAMILY FUN MONTH  
BACK TO SCHOOL MONTH

1

2

3

International  
Beer Day

Reintroduce  
your business  
your clients

4

Community  
Engagement -  
Highlight  
local  
activities and  
events

5

6

Share back to  
school tips,  
and promos

7

International  
Cat Day  
  
National  
Pickleball Day

8

National Book  
Lovers Day  
  
National  
Women's Day

9

Share  
relaxation  
tips before  
back to  
schools & fall  
holiday season

10

11

Mountain Day

12

Promote end of  
summer sales

13

National  
Prosecco Day

14

National  
Relaxation Day

15

16

National Rum  
Day

17

Share outdoor  
activities  
people can  
enjoy before  
summer ends

18

National  
Fajita Day

19

Pinot Noir Day

20

21

22

National  
Burger Day

23

24

Share sporting  
event updates  
and highlights

25

National  
Whiskey Sour  
Day

26

National Dog  
Day

National  
Heroes' Day

27

28

Post a client  
review

29

More Herbs  
Less Salt Day

International  
Cabernet Day

30

Encourage  
followers to  
stay active as  
we are going  
into fall

31

2024